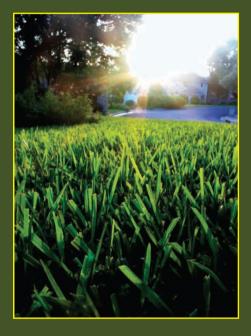
Why Are Most Lawns Sodded?



Easy to Install
Withstands Heavy Usage
Less Work to Maintain
Good Investment
Environmentally Friendly



Why Are Most Lawns Sodded?

Is a turfgrass sod lawn less work?

Yes, a turfgrass sod lawn needs no special care because it is a healthy mature lawn when it is installed, whereas a sprigged, plugged or seeded lawn requires years of nurturing to reach maturity. Turfgrass sod is grown under expert supervision from either top quality seed blends or certified sprigs. After it has been installed, just water, mow and fertilize as needed and it will remain a healthy, green carpet of grass requiring very little maintenance.



Where can I use turfgrass sod?

Turfgrass sod can be installed practically anywhere, even where seeding is impossible or too costly. Turfgrass sod is often used to stop soil erosion and water pollution on slopes where rain would wash away both seed and soil. Turfgrass sod is also available in numerous varieties to serve various regional needs such as type of soil, climate conditions, intended usage, sun and shade conditions, etc.

When can I install a turfgrass sodded lawn?

Turfgrass sod can be installed anytime during the year when it is available. There is no need to wait for the "right" time of the year.

<u>Can turfgrass sod withstand heavy usage?</u>

Because turfgrass sod establishes itself very quickly it is ready for full use within a couple of weeks. It creates the perfect surface for lawn games, family get togethers and outdoor activities. With today's blends of hardy grasses, turfgrass sod is often chosen for parks, golf courses, athletic fields, as well as residential areas and commercial developments.



<u>Is a turfgrass sodded lawn a good investment?</u>

Yes - It's the only way to go from bare soil to a lush lawn in just hours. Yet, it is relatively inexpensive to use. In the few hours it takes to install your turfgrass sod lawn, your property value increases significantly while you enjoy the beauty and convenience it has to offer.

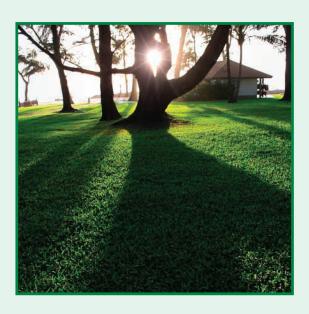
How does turfgrass sod affect our environment?

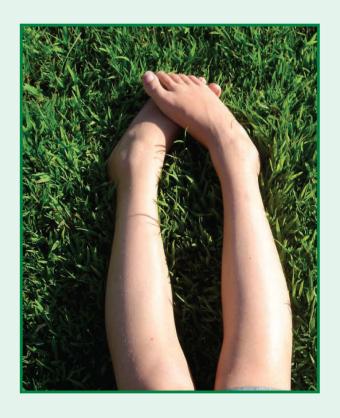
Because of today's ecological concerns, many people are considering turfgrass sod because of the environmental and health benefits it has to offer.

Turfgrass sod cools and cleans the atmosphere, releases oxygen, stores carbon, breaks down other harmful pollutants, enriches the soil, helps to minimize dust, provides substantial erosion control, helps ground water recharge and minimizes storm water runoff.

As it grows, turfgrass silently contributes to a healthier environment.

To learn more about turfgrass sod visit www.TurfGrassSod.org. For information about the environmental, human health, recreational and community benefits of turfgrass sod visit www.TheLawnInstitute.org.





Today's turfgrass sod lawns give you a chance to enjoy life a whole lot sooner.

In today's hustle and bustle world we expect convenience, efficiency and quality in the products we use. Housing developments seem to go up overnight and attractive landscaping can be installed in hours. So, why wait one or two years for a new lawn to struggle to maturity when you can be relaxing on a beautiful lawn right now?

Turfgrass sod meets the needs of today's fast-paced, demanding lifestyle and provides environmental benefits at a surprisingly low cost.









